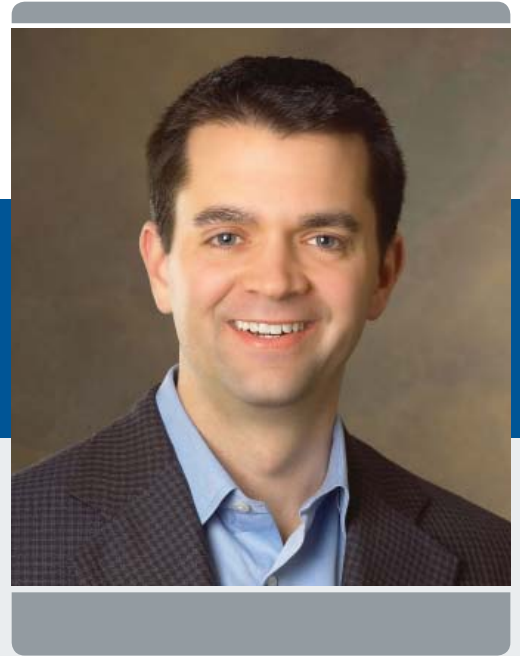


# MARK A. MITCHELL

PRINCIPAL, TECHNOLOGY GROUP

Mark leverages more than 10 years of experience assisting technology companies to grow their software and services business. Mark's wealth of technology and finance knowledge gives him an edge in finding and developing the growth potential in Safeguard's partner companies.



## LEADERSHIP IN TECHNOLOGY

**Mark joined Safeguard in 2005 and is a Principal in the Technology Group.**

He has over 10 years of experience in early and growth-stage equity financing, mergers & acquisitions and strategic consulting for technology companies. Mark is responsible for identifying and evaluating new technology companies for Safeguard and supporting Safeguard's existing partner companies.

**Prior to joining Safeguard, Mark helped build Wachovia Securities' East Coast Technology group, where he focused on M&A and IPO transactions for Internet & software companies.** He also previously worked at Broadview International, providing M&A advisory services to companies in the Internet, software and communications infrastructure markets. Earlier in his career, Mark served as a consultant at PTG, a strategy and growth management consultancy, where he provided strategic advice to both Fortune 500 and early-stage technology companies.

## EXPERIENCE

- Wachovia Securities
- Broadview International
- PTG

## BOARD MEMBER

### Safeguard Partner Companies

- Beyond.com, Inc. – *Observer*
- MediaMath, Inc. – *Observer*
- Swaptree, Inc.

## EDUCATION

- BA, Physics, Duke University
- BA, Philosophy, Duke University
- MBA, The Wharton School, University of Pennsylvania